

Pet-ID Microchips

Pet-ID Microchips provide the ultimate microchip identification and registration system for vets, welfare organisations, local authorities and professional implanters.

We operate worldwide from our offices in West Sussex, UK, where our dedicated team are committed to supplying the most beneficial solution to all your microchipping needs.

We understand that choosing a microchip is much more than just buying the microchip; it's about quality, reliability and support, not only from the supplier but also from the database onto which that microchip is registered.

With over 20 years' experience in the field of animal identification we are able to provide you with the finest technical expertise, together with the knowledge to ensure you are providing your clients with a microchip service second to none.

A collage of four animals: a beagle dog on the left, a tabby cat in the center, a grey rabbit in the foreground, and a brown horse on the right. A large, faint Pet-ID logo watermark is visible in the background.

As devoted pet owners, the team at Pet-ID Microchips are aware of the responsibilities that come with keeping a pet ... and as experts in the industry, we understand what you, the professional implanter, require from your microchip supplier.

Pet-ID Microchips

Reliable · Compatible · Durable · Stable · Traceable

The **ultimate** microchip identification system
www.pet-idmicrochips.com

Why choose Pet-ID Microchips?

Pet-ID Microchips supply a complete identification and registration solution for professional implanters and animal owners.

We provide a dedicated service and are committed to supplying the most beneficial solution for all your microchipping needs.

With a wealth of experience in the animal identification field, from dormice to elephants, we understand the importance of choosing the right microchip for your clients' pets.

Pet-ID Microchips create an attractive package and give great value for money, not just for you as an implanter but also for your client.

Our microchips come with 4 weeks' free veterinary health cover allowing your client to consider the option of a full policy.

Pet-ID Microchips are registered in the UK on Petlog giving peace of mind that should an animal go missing there is every chance it will be reunited with its keeper

We supply microchips in a variety of formats and are aware of implanter preference.

We are always at the forefront of development of microchip technology and apply new marketing ideas to support our customers and the welfare of animals.

Pet-ID Microchips

Reliable · Compatible · Durable · Stable · Traceable

The **ultimate** microchip identification system

www.pet-idmicrochips.com

What is a Pet-ID Microchip?



Microchips come in various shapes and sizes, however, Pet-ID Microchips advocate the use of 12mm chips for companion animal identification.

Encased in bio-compatible glass, our microchips are coated with Parylene-C, a medical grade coating, which forms an irregular surface allowing tissue fibres to bond and grow around the chip, preventing the possibility of migration.

Each microchip is pre-programmed with a unique number. The microchip is totally passive and becomes active when energy from a low frequency radio wave, emitted by a scanner, is passed over it.

Mini microchips, 1.4 x 8mm, 9 mm and 10mm are available and are recommended for implantation into small and exotic species and miniatures breeds. RFID technology is such that the smaller the chip, the shorter the antenna and in turn, the more reduced the read range.

Pet-ID Microchips

Reliable · Compatible · Durable · Stable · Traceable

The **ultimate** microchip identification system

www.pet-idmicrochips.com

Pet-ID Microchip Formats

Pet-ID Microchips come in various formats, needle assembly with reusable implant gun and single use syringe.

Our implant gun has been ergonomically designed to allow precise and accurate implantation, to ensure ample control when microchipping. It is specifically calibrated for use with Pet-ID Microchips to allow the chip to be expelled to its optimum position.



Pet-ID Microchips offer the smallest gauge needle available for 12 mm microchips. Precision engineered technology ensures both sharpness and strength to enable effortless implantation with minimal invasion.

We provide 2 syringe formats, both designed with ease of use in mind. These compact devices provide quick and easy implantation and allow for disposal of the whole syringe.



We supply mini microchips, recommended for implantation into small and exotic species and miniature breeds of cats and dogs.

Pet-ID Microchips recommend implanters consider species and breed when implanting mini microchips as the fully-grown size of many species and crossbreeds can be unpredictable. It is also important to bear in mind that the scanner used effectively at implantation may not be the same type as one used by a rescue centre or animal control officer.

Pet-ID Microchips

Reliable · Compatible · Durable · Stable · Traceable

The **ultimate** microchip identification system

www.pet-idmicrochips.com

Pet-ID Microchip Owner Information Pack



Pet-ID Microchips has launched an Owner Information Pack for owners to take away after their pet has been microchipped. Owners are often unaware of the processes of registration, reunification and updating details and believe the implanter will take care of everything from that point forward.

We feel it important to ensure the owner is aware of their obligation to keep details up-to-date, if they move or ownership changes, especially with Compulsory Microchipping of Dogs becoming law in England and Wales. We are conscious of a lack of understanding regarding who to contact for change of details, or what to do if a pet goes missing.

The Owner Information Pack contains everything your client needs to know about these procedures. It contains a microchip, collar tag and wallet-sized card with Petlog's telephone number, a QR Code linking to an information page and space for the pet's details.



Pet-ID Microchips
Reliable · Compatible · Durable · Stable · Traceable

The **ultimate** microchip identification system
www.pet-idmicrochips.com

Pet-ID Microchip Scanners

Pet-ID Microchips offer a range of scanners to suit a variety of budgets and requirements. All scanners provided by Pet-ID Microchips comply with ISO 11784/5 and read both FDX-B microchips and the older style FDX-A.

NEW IDentifier – The latest version of a long-standing favourite with many implanters. An easy to use scanner powered by 9v battery with a single press and release activation button and LCD display. The IDentifier is proudly manufactured in the UK.



Microvet – An ergonomically designed, FDX-B ready only scanner. Ideally suited to meet the requirements of Breeders and Pet Owners.

RT100 – Compact in design, the portable RT100 also reads HDX microchips. It has a 1000 read memory which can then be downloaded to a PC via USB.



Halo – A small hand-held scanner which when recharged by USB via a PC, will link to Scanner Angel to update the list of registered missing pets with Petlog and the Dog Lost database.

Chargers – USB Mains and Car chargers are available as an optional extra



Pet-ID Microchips

Reliable · Compatible · Durable · Stable · Traceable

The **ultimate** microchip identification system

www.pet-idmicrochips.com

Registering Pet-ID Microchips

Pet-ID Microchips are registered on Petlog, the UK's largest independent microchip registration and reunification database. Petlog is run by The Kennel Club and operational 24 hours a day, 365 days a year and is the only UK microchip database to have achieved ISO 27001 for Information Security Management Standards.

With lifetime registration on Petlog there is no need for customers to activate the microchip or pay annual fees. However, should your client move or should their pet be rehomed, there is a small fee to pay for updating this information.

Legislation for dogs is already in effect in Northern Ireland and due to come into effect in England and Wales, and it is likely to be the keeper's responsibility to ensure that details are up to date.

Petlog also offer a premium service allowing owners to make unlimited changes to their records for a one-off fee. Several methods of registration are available: Paper forms, Online or via your Practice Management System.

Based in the UK, Petlog are the first port of call for all lost and found animals. They currently hold details on approximately 8 million animals, large and small, and are linked to the European Pet Network, providing a professional reunification solution.



Pet-ID Microchips

Reliable · Compatible · Durable · Stable · Traceable

The **ultimate** microchip identification system

www.pet-idmicrochips.com

Pet-ID Microchips Members of MTA



Pet-ID Microchips are members of the Microchip Trade Association set up to represent manufacturers and suppliers of microchipping equipment in the UK.

The aims of the MTA are :-

- To represent and promote the interests of its members;
- To liaise with external bodies which have common interests in microchipping; and
- To subscribe to and promote standards of excellence in the manufacture and supply of products, services provided and the dissemination of information by members and by the industry at large in which members operate.

As an industry, we have over 20 years' experience producing microchip equipment, providing implant training and offering advice on all aspects of microchipping. We work closely with the veterinary profession, animal welfare organisations, dog control services, animal breeders, groomers and pet service providers.

The MTA along with the Veterinary Medicines Directorate (VMD) have set up a new Adverse Reaction Reporting Scheme so both professionals and pet owners have an independent body to report to on the rare occasion when a problem occurs after an animal has been microchipped.



Pet-ID Microchips

Reliable · Compatible · Durable · Stable · Traceable

The **ultimate** microchip identification system

www.pet-idmicrochips.com